

Modern Campus Destiny One for Professional Associations

The solution your Professional Association needs to manage continuing professional development.

Maximize Value for Your Membership

Your members are looking for streamlined and straightforward access to high-quality, relevant professional development and workforce training opportunities, and are looking to earn the credentials they need to advance their careers.

Leverage the power of Modern Campus Destiny One, the leading registration and management system for professional associations, to exceed the expectations of your members.

Destiny One for Professional Associations Delivers:

Simplified Registration

Offer members an intuitive, Amazon-like customer experience optimized for conversion.

Streamlined Payment

Trust PCI-DSS and SOC-2 compliance to take credit card payment with confidence, and leverage robust integrations to allow an even wider range of payment methods.

Straightforward Authentication

Allow members easy multi-factor authentication login to access their accounts, register for relevant learning and stay engaged.

Enhanced Competitiveness

Stand out as the training and education provider of choice for your members—and grow your membership—by delivering the customer experience they expect.

19% Average revenue increase over five years across all Destiny One customers

\$28.8M Single-year increase in client revenue from automated cart recovery

165% Growth in registrations processed online at Harper College after adopting Destiny One

"We saw a 35% increase in course enrollments for many of our programs. This is also due to our focus on upsell, which is another benefit of Destiny One. If we see a student was interested in a particular course, we can go beyond recommending other courses and use Destiny One to offer special bundle packages that allow prospective students to save money while advancing their education further."

—Kara Eldersveld | Director of Marketing and Enrollment Strategy in the Glasscock School of Continuing Studies, Rice University

Learning Leaders in Every Field Use Destiny One



Benefits of Destiny One for Professional Associations

Destiny One delivers the impact your membership is looking for

- 1 Simplified Credentialing:**
Develop, bundle and deliver CPD, CEUs, certificates and certifications to your members.
- 2 Clear Learning Outcomes:**
Show learners the career pathways and trajectories that continued education opens for them without any manual effort.
- 3 Pre-Configuration:**
Leverage Destiny One's expertise and adopt a system pre-configured to align with best practices and designed to simplify administration.
- 4 Tailored Marketing:**
Deliver personalized marketing campaigns that drive upsell and cross-sell among your members, and that support registration growth in your offerings.
- 5 Streamlined Implementation:**
Collaborate with Destiny One's implementation experts to adopt the implementation package that's right for your organization.
- 6 Extensibility:**
Explore additional modules like Conference Manager, Corporate Engagement Manager, Badging and Dashboards to extend your reach further.

"We were able to decommission at least a hundred different applications, shadow systems and processes."

—Robin Sease | Business Analyst at Extension, UC Berkeley

Integrate Modern Campus Destiny One Into Your Tech Ecosystem

Plug Destiny One Into Your Existing Systems with the Modern Campus Destiny Connect Framework

Website and CMS

Leverage Destiny One's public view, or integrate with your existing CMS.

Payment Processors

Manage credit card payments and refunds in real time.

Authentication and Identity Management

Use existing SSO and identity management for staff, students and instructors.

Learning Management Systems

Facilitate live access to courseware and automated grade processing.

Customer Relationship Management Systems

Build full-funnel visibility by connecting Destiny One with industry-leading CRM tools.

CONTACT US TO LEARN MORE

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